



Call for Sponsors

BPM 2012

10th INTERNATIONAL CONFERENCE ON BUSINESS PROCESS MANAGEMENT

<http://bpm2012.ut.ee/>

Tallinn, Estonia , 3-6 September 2012

BPM'2012 is the tenth conference in a series that provides the most prestigious forum for researchers and practitioners in business process management. Over the past decade, the conference has built its reputation by showcasing leading-edge research of the highest quality together with talks, tutorials and panel sessions by the most renowned thought leaders and innovators in the BPM field, including Paul Harmon, Sandy Kemsley, Wil van der Aalst, Robert Shapiro, Keith Swenson and Phil Gilbert among others.

The conference attracts in excess of 200 delegates from all across the globe, with a split of 60%-to-40% between academia and industry. Industry delegates range from representatives of major BPM vendors and consultancy firms to process owners and analysts from various companies engaged in BPM programs.

BPM'2012 will be held in Tallinn, Estonia and will be organized by the University of Tartu, in cooperation with research and industry leaders from major universities and companies worldwide.

The BPM'2012 organizing committee is soliciting your contribution as a conference sponsor. By sponsoring BPM'2012, you will not only get exposure in our web site and other advertising material, but you will demonstrate your commitment to the long-term development of the field. Depending on the level of sponsorship, you will obtain benefits such as a booth or other presence at the conference, inclusion of your marketing material in the conference bags and free conference passes for your own employees, customers or business partners.

GOLD SPONSORSHIP

As a gold sponsor you will get the following benefits:

- Acknowledgment in conference-related printed material and proceedings;
- banner display at the conference and on the BPM 2012 web site;
- option to include flyers and other marketing material in the conference bags;
- three complimentary conference registration (nominal value of € 1050);
- option to have a booth at the conference site where promotional activities can be placed or presented. This option can be arranged even if your company does not send a marketing representative to the conference.



The donation amount for gold sponsorship is € 3000.

A platinum option is also available that gives you the same benefits as gold sponsorship but will put you in an exclusive position, as there will be at most one platinum sponsor. The donation amount for platinum sponsorship is € 4000.

SILVER SPONSORSHIP

As a silver sponsor you will get the following benefits:

- Acknowledgment in conference-related printed material and proceedings;
- option to include flyers and other marketing material in the conference bags;
- two complimentary conference registrations (nominal value of € 700);

The donation amount for silver sponsorship is € 2000.

BRONZE SPONSORSHIP

As a bronze sponsor you will get the following benefits:

- Acknowledgment in conference-related printed material and proceedings;
- banner display at the conference and on the BPM 2012 web site sponsorship;
- one complimentary conference registration (nominal value of € 350);

The donation amount for bronze sponsorship is € 1000.

“A la Carte” SPONSORSHIP

You may opt to become sponsor of one of the following events.

- Banquet sponsor – donation of € 3000;
- Reception sponsor -- donation of € 2000;
- Doctoral students consortium sponsor – donation of € 1500;
- Keynote talk sponsor -- donation of € 1500.

The sponsor of a particular event will receive

- acknowledgment in conference-related printed material and proceedings;
- banner display at the conference and on the BPM 2012 web site sponsorship;
- explicit acknowledgment of the sponsorship at the event or for the item sponsored.

“In Cooperation” SPONSORSHIP

This sponsorship category is intended for academic or professional societies who make their mailing lists available to BPM 2012. No donation is required. The “in cooperation” sponsor will get acknowledgment in the conference literature and proceedings and on the BPM 2012 web site.



FOR FURTHER INFORMATION

For further information about the sponsorship program or to become a sponsor please contact one of the following:

Prof. Marlon Dumas

Conference chair

Marlon.Dumas@ut.ee

Georg Singer

Sponsorships chair

Georg.Singer@ut.ee